

**MINUTES - WWA BOARD OF TRUSTEE MEETING
Friday, November 11, 2011**

1. Opening of Meeting

i. Roll Call/Welcome

Present: Nancy Quirk (Past Chair), Kevin Richardson (Chair), Dave Lewis (Vice Chair), Joe Finn (Senior Trustee), Jim Chaffee (International Director), Katie Karow (Trustee at Large), Frank Miller (Trustee at Large), Mike Forslund (Trustee at Large), and Kelly Zylstra (Secretary/Treasurer).

Excused: Pat Planton (Trustee at Large)

Guest: Ann-Perry Witmer (Incoming Senior Trustee), Tony Averbeck (Incoming International Director), Jill Duchniak (Member Services Coordinator)

ii. Approve Agenda

Dave Lewis, with Joe Finn seconding, made a motion to approve the agenda. A vote was held, all were in favor, motion carried.

iii. Approve Minutes of October 14th, 2011 meeting

Frank Miller, with Dave Lewis seconding, made a motion to approve the October 14th Board meeting minutes. A vote was held, all were in favor, motion carried.

2. Financial Reports

i. WWA Finance Report

Via email prior to the Board meeting, Kelly Zylstra distributed the most recent balance sheet, budget vs. actual sheet, WWWC detail report, transaction report, along with the investment report from July through September, and the annual conference income vs. expenses summary going back to 2002.

3. Membership Report

i. Activities, numbers, comments & concerns

Katie provided a membership report prior to the meeting and it is attached to these minutes.

4. 2012 Annual Conference

i. Planning Update

Joe reported that the call for papers is out and a meeting has been held with the Paper Valley.

ii. Ad Hoc One Location Committee Update

Joe reported the committee has chosen the top three sites; La Crosse, Monona Terrace and Stevens Point, and will be visiting the top two locations on Nov. 29th.

5. Old Business

i. WWA Goal Review

Goal 1: Create a vibrant and expanding association with opportunity for involvement for the entire water community.

Goal 2: Enhance the WWA educational program by maximizing education and networking opportunities for the water community and its academic partners.

Goal 3: Be an effective and efficient organization by aligning section leadership and committees to practice sound financial and risk management, by engaging in strategic partnerships, by continually improving the physical and human resources of the Association, and by increasing awareness of water issues and advocating for public policies based on sound science and best practices.

ii. WWA Directory Update

Jill reported that she is working with Platinum Design to get the directory on the website.

6. New Business

i. Committee Chair Appointments

Dave provided a draft of the Committee Board Liaison appointments to the Board prior to the meeting via email. A brief discussion was held about the possibility of combining DNR Liaison, PSC Liaison and Legislative Affairs together to try to ease communication and newsletter issues; this topic was pushed to December for in person discussion. A draft of the Board meeting schedule was also provided via email prior to the meeting.

ii. Leadership Academy For Central States WEA

Kevin reported they held their first meeting last year. The program is for professional development of young professionals. The Chair asked WWA if we would be willing to share the information with our young professionals.

iii. Expo Update

Joe reported there was a meeting yesterday. Jill attended the meeting in Madison and reported that the committee is going very well. WWOA, Central States and the Annual Planning committee will all hold meeting at the Kalahari during the same timeframe. Distribution is still working on the idea of having their seminar at the same location and time. Laura and Jill are working on the brochure for the Expo and considering how to handle the brochure for the distribution seminar. Jill is working with DNR on CEU credits for the seminar (6 hours), and for Expo (4 hours). Katie expressed concern about how the brochure wording should inform the attendees exactly how the credits will work. A brief discussion of future marketing of Expo to other groups was held and will be discussed with Laura.

- iv. DNR not requiring Public Utilities to be responsible for private wells in their service area

Nancy wanted input on how to share this information with the membership; DNR is looking for feedback on the issue of private wells in their service area. DNR is doing this due to pressure from the public. It was suggested that DNR put together a workgroup of stakeholders and we ask to be part of it. Putting together a pro and con list of feedback was discussed. Nancy will work with Lee on the language to push out to our membership asking for feedback.

- v. Utilities to test new digital reporting for monthly reports
Nancy updated the Board that the DNR is looking for more utilities to test the digital reporting for monthly and she requested concurrence to put this in the next regulatory newsletter.

7. Adjournment

Nancy Quirk, with Dave Lewis seconding, made a motion to adjourn at 9:37 a.m. A vote was held, all were in favor, motion carried.

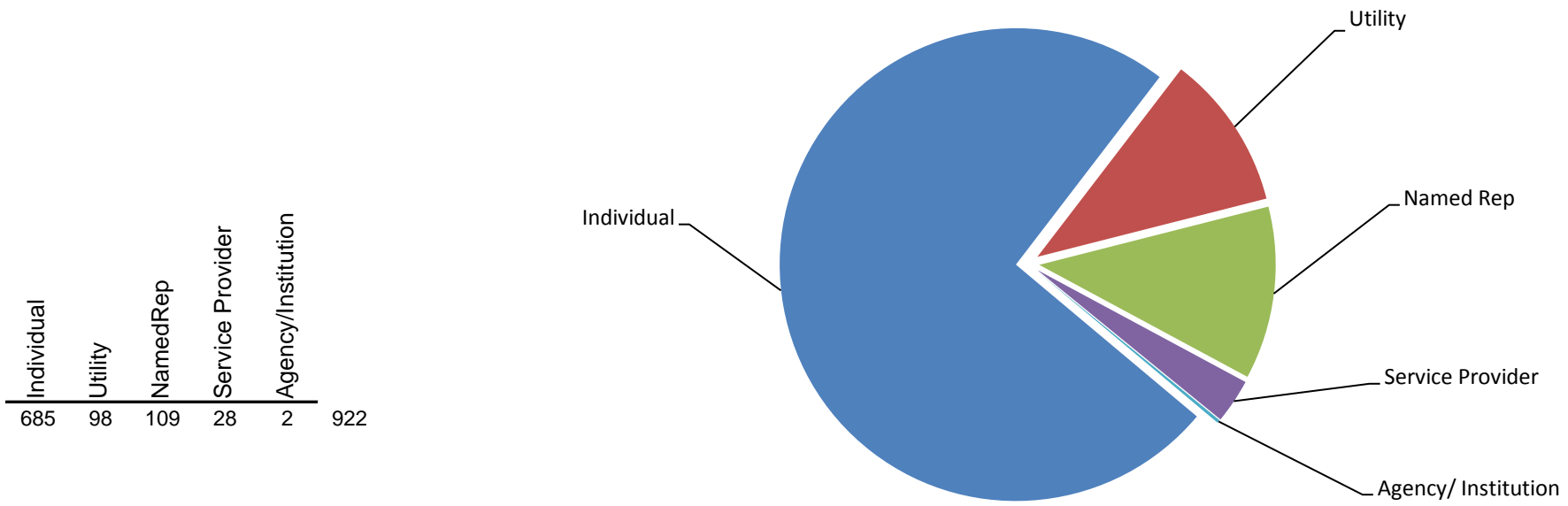
WWA 2011-2012 BOARD MEETINGS (Draft)		
<u>MEETING DATE</u>	<u>MEETING TIME</u>	<u>MEETING PLACE</u>
December 9, 2011	9:00 AM	Waukesha Water Utility
January 13, 2012	9:00 AM	Phone/WebEx
February 10, 2012	9:00 AM	Appleton (SEH office)
March 9, 2012	9:00 AM	Phone/WebEx
April 13, 2012	9:00 AM	Janesville Water Utility
May 11, 2012	9:00 AM	Phone/WebEx
June 8, 2012	9:00 AM	Madison (Crispell-Snyder office)
July 13, 2012	9:00 AM	Phone/WebEx
August 10, 2012	9:00 AM	Town of Windsor, Town Hall
September 14, 2012	9:00 AM	Phone/WebEx
October 12, 2012	9:00 AM	Madison (Strand office)
November 9, 2012	9:00 AM	Phone/WebEx
December 14 2012	9:00 AM	Waukesha Water Utility

Section Membership

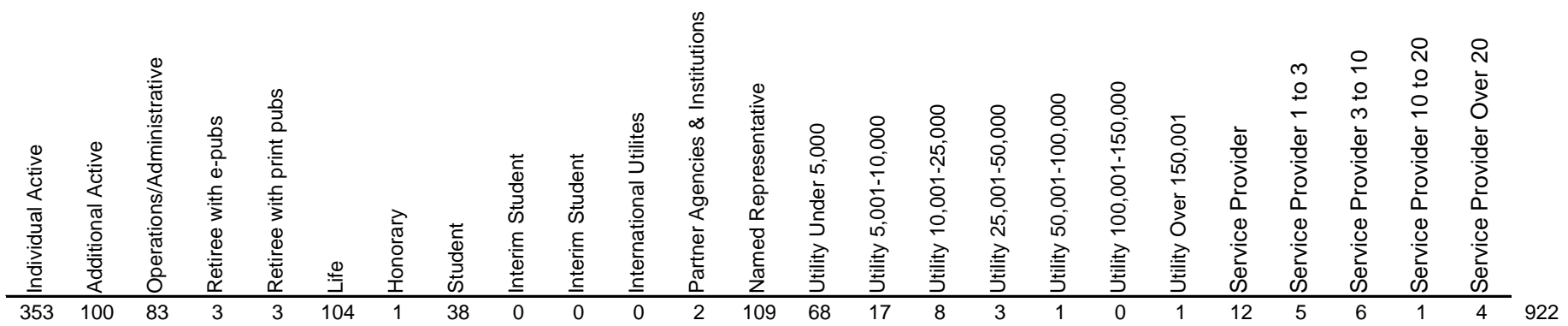
Summary

REPORT SUBMITTED TO
WWA LEADERSHIP MEETING - November 4, 2011

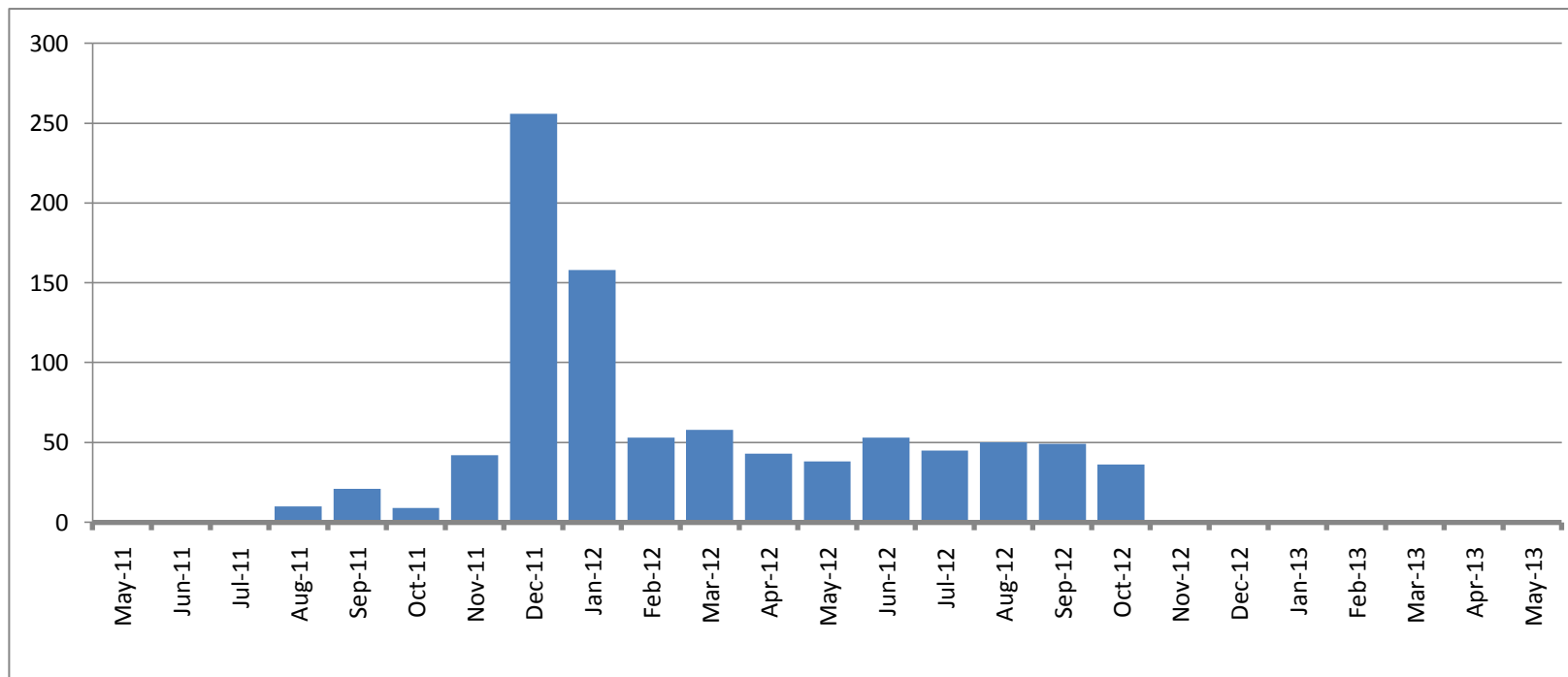
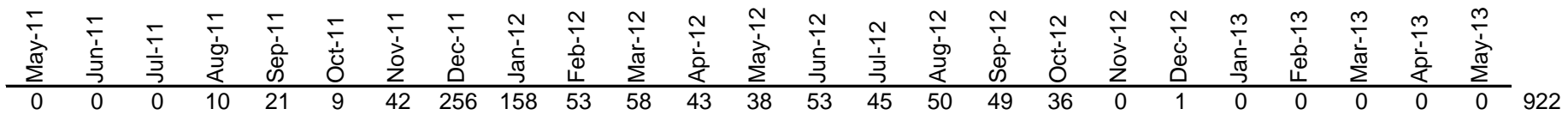
BY TYPE:



BY GRADE:



BY EXPIRATION DATE:



41 NEW MEMBERS SINCE 01/01/2011

MEMBERSHIP DURATION

122	Less than 2 years
109	2 - 5 years
133	5 - 10 years
136	10 - 15 years
82	15 - 20 years
90	20 - 25 years
77	25 - 30 years
173	Over 30 years